

The Telegraph

Hot hotels: 12 trends for 2018

BY JADE CONROY, DEPUTY HOTELS EDITOR / JANUARY 18, 2018



The Line DC will have an in-house radio station broadcast from the property (and live-streamed straight to guest bedrooms)

March of the slashy

We've already had the café/hotel and the hotel/gallery – 2018 welcomes the hotel/perfumery. French perfumier Lola James Harper will open a hotel in Paris, which will embody (and sell) the brand's ethos: public spaces will bring to life the inspirations behind the candles, many of which are based on places, such as a bomboneria in Barcelona or a rainy day in the Lake District. Over in Bora Bora, Coqui Coqui – a boutique offering fragrances inspired by French Polynesia – will open an attached hotel in November,

followed by properties in Ventimiglia and Grimaldi.

Sounds are just as important as smells for just-opened The Line DC, set in a neoclassical church in Washington DC. Alongside a rooftop with Washington Monument views and a restaurant based on a Japanese tachimomiya (a standing-only speakeasy), there will also be a live radio station broadcast straight from the hotel, which will cover everything from politics to music, art and food – and will be live-streamed to each room.