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Bed, Board and Beyond: Hotels Venture Into Entertainment

Bowling alleys, theaters, music venues, radio studios: Hotels go beyond the basics as they take on the role of entertainment hub.

By Elaine Glusac Dec. 22, 2017



Full Service Radio is a community podcast network and internet radio station broadcasting live from a standalone radio studio located inside the lobby of the LINE DC. Full Service Radio features over 30 local hosts and shows with dynamic programming that spans across art and culture, food and drink, and music.

Based on a wave of new hotel amenities, ranging from bowling alleys to theaters, the future of hospitality looks a lot like the past when hotels were social hubs. Competitive forces and a basic business drive to boost revenue are producing a new class of hotels with entertainment features that go beyond the celebrity chef-run restaurant in the lobby.

CULTURAL FARE

The Line DC in Washington hosts a glass-walled radio studio where Full Service Radio, a podcast network, tapes its shows on music, arts, culture and food. Visitors and guests can see the shows being recorded and listen in via headphones available in the lobby.